



## Cedar Valley Mountain Bike Team: Help get kids on bikes!

It's the goal of the Cedar Valley Mountain Bike team to get kids on bikes and provide a safe environment, regardless of income or skill level -- and we need your help! Sponsorships from businesses like yours are an amazing way to give back to the community, help provide kids with new opportunities and experiences, and help the team grow.

Funds will be used for bike sponsorships for kids in need, repair and maintenance, travel costs, race-day items and equipment, first aid kits, tents and easy-ups, and more. Anything we can do to make the training and race-day experiences better, safer, and more fun for our riders, the better.

Our team is actively seeking sponsors from prominent companies like yours. Sponsorship levels will include the following:

### **\$250-\$500 Donation (Tax-Deductible):**

- "Thank You!" framed team photo for display.
- Listed as sponsor with website back-link.
- Shout-out at end-of-year celebration.

### **\$500: Steel Sponsorship**

- "Thank You!" framed team photo for display.
- Listed as sponsor with website back-link.
- Social media promotion (1 optimized posts throughout season).

### **\$1,000: Alloy Sponsorship**

- "Thank You!" framed team photo for display.
- 8" logo on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts.
- Logo on Sponsor banner in Pit Zone (seen by thousands of riders & families at four races).
- Social media promotion (2 optimized posts throughout season).

### **\$2,000: Carbon Sponsorship**

- "Thank You!" framed team photo for display.
- 8" premier logo placement on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts & jerseys.
- Logo on Sponsor banner in Pit Zone (seen by thousands of riders & families at four races).
- Exclusive branding options: Tech Tee, Team Hoodies, Water Bottles, etc.
- Social media promotion (3 optimized posts throughout season).

### **\$3,000: Titanium Sponsorship**

- "Thank You!" framed team photo for display.
- 12" premier logo placement on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts & jerseys.
- Exclusive branding options: Warm Up Tent, Repair Zone, Food Zone, etc.
- Social media promotion (4 optimized posts throughout season).
- Press release announcing sponsorship (distributed to online distribution outlets).

It should be noted that these packages serve as guidelines. Custom packages, event, or food sponsorship options are available as well. It's our goal to create a partnership that benefits both your business and our team. Sponsorships will last for the 2024 calendar year.

If sponsorship of the Cedar Valley Mountain Bike Team is something your company is interested in, please contact Spencer Randle at (801) 529-7072, or via email at [spencer.randle@gmail.com](mailto:spencer.randle@gmail.com).

Sincerely,

The Cedar Valley MTB  
Coaches and Crew