



Cedar Valley Mountain Bike Team: Help get kids on bikes!

The Cedar Valley Mountain Bike team is a group of more than 100 junior high and high school youth riders in Eagle Mountain who race in the nation's largest NICA (National Interscholastic Cycling Association) league. It's the goal of the league and our team to get kids on bikes, regardless of income or skill level. Everyone rides and is part of the team!

Donation and sponsorship funds will be used for bike sponsorships for kids in need, repair and maintenance, travel costs, race-day items and equipment, first aid kits, tents and easy-ups, and more. Anything we can do to make the training and race-day experiences better, safer, and more fun for our riders, the better.

Our team is actively seeking sponsors from prominent Utah County-based companies like yours. Sponsorship levels will include the following:

\$250-\$500 Donation (Tax-Deductible):

- "Thank You!" framed certificate.
- Shout-out at end-of-year celebration.

\$500 Sponsorship:

- "Thank You!" framed certificate.
- 6" logo on travel trailer (seen by thousands of riders and their families).
- Listed as sponsor with website back-link.
- Social media promotion (3 posts throughout season).

\$1,000 Sponsorship:

- "Thank You!" framed certificate.
- 8" logo on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts.
- 3' hanging banner in Pit Zone (seen by thousands of riders & families at four races).
- Social media promotion (4 posts throughout season).

\$2,000 Sponsorship:

- "Thank You!" framed certificate.
- 10" premier logo placement on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts & jerseys.
- 4' hanging banner in Pit Zone (seen by thousands of riders & families at four races).
- Exclusive branding options: Tech Tee, Team Hoodies, Water Bottles.
- Social media promotion (5 posts throughout season).

\$3,000 Sponsorship:

- "Thank You!" framed certificate.
- 14" premier logo placement on travel trailer.
- Listed as sponsor with website back-link.
- Logo on Team t-shirts, jerseys, and tech hoodies.
- 5' hanging banner in Pit Zone (seen by thousands of riders & families at four races).
- Exclusive branding options: Warm Up Tent, Repair Zone, Food Zone, etc.
- Social media promotion (7 posts throughout season).
- Press release announcing sponsorship (distributed to online distribution outlets).

It should be noted that these packages serve as guidelines. Custom packages, event, or food sponsorship options are available as well. It's our goal to create a partnership that benefits both your business and our team. Sponsorships will last for the 2023 season.

If sponsorship of the Cedar Valley Mountain Bike Team is something your company is interested in, please contact Spencer Randle at (801) 529-7072, or via email at spencer.randle@gmail.com.

Sincerely,

Spencer Randle
Ride Leader and Proud Parent