



CEDAR VALLEY MOUNTAIN BIKE TEAM

DATE:

1 March 2022

Dear Friends,

The Cedar Valley Mountain Bike team is a group of 100+ junior high and high school youth mountain bikers in Eagle Mountain who race in the Utah High School Cycling League. This is the nation's largest NICA (National Interscholastic Cycling Association) league. We race cross country mountain biking with more than 75 other Utah teams in 6 regions with more than 6,000 students. It is one of the three largest sports in Utah for high school and junior high kids.

Our team is just in its third season, but we have grown quickly and have some of the state's best riders. We are about to begin our 2022 season, with our pre-season practices beginning in April. Through the Summer we practice 2-3 times a week and then compete in races from August through October, culminating with State Championships at the end of October.

These youth put in many hours both in practice and on their own to learn skills, build endurance, increase their strength and speed. They work through crashes, mechanical problems, fears, and the elements. It is truly an inspiring thing to watch as they progress throughout the year. The lessons, of course, extend beyond what happens on the team and on their bikes. Their experience helps them gain friendships, confidence, perseverance, courage, and real accomplishment. Of course, beyond all of that is a super fun, amazing experience in beautiful places with awesome people.

The kids on our team include all levels of skills and abilities, girls and boys, and backgrounds. We are 100% inclusive of any race, gender, and work with kids with disabilities as well. We provide scholarships and have a bike loan program for those kids who need them. There is no kid who has the desire to join our team that is not supported and enabled to do so. We are able to do this because of our outstanding donors and sponsors.

For the 2022 season, we are looking for sponsors to help us improve the experience to our youth with new capital equipment we need (such as new radios and first aid kits) and to help us keep the cost to our youth while raising the bar on the experience they get. Our sport is an expensive one, but we have managed to keep our costs below almost every other high school level sport and that is because of sponsors.



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We would love you to become a part of our team's amazing experience in 2022 by becoming a team sponsor. Attached to this letter is our sponsor prospectus with details about our packages. Of course, we are open to donations or custom designed packages where appropriate. Please take a look at our packet and let us know how you would like to participate this year.

We look forward to partnering with you this year, and achieving more together with these awesome youth!

Adam Clark

Sincerely,

Adam Clark
Head Coach



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